

## RMD Networks Launches in Pennsylvania

**Southeast Pennsylvania – May 1, 2008** – RMD Networks is selected as a clinical registry solution to support Pennsylvania's Chronic Care Commission's (the Commission) efforts to transform primary care practices. This Commission is a part of Governor Rendell's health care reform initiatives and the result of an Executive Order issued by the Governor in May 2007. The Executive Order required the Commission to implement the Chronic Care Model to improve quality of care while reducing avoidable illnesses and their attendant costs. The Chronic Care Model is a team-based model to coordinate care more effectively for those individuals with chronic illness. The Chronic Care Model originated with Ed Wagner of the McColl Institute for Healthcare Innovation <http://www.centerforhealthstudies.org/research/maccoll.html>.

The commission elected to combine the principles of the Chronic Care Model and that of the Patient Centered Medical Home (<http://www.pcpcc.net/>) and begin regional rollouts using learning collaboratives, practice coaches and provider and consumer incentive alignment beginning with Southeast PA in May 2008. The initial rollouts will include 39 practices representing 165 clinicians. The goal of the regional rollouts is to improve performance in practices. The outcomes from the program include:

- Improved quality of care within 1 year
- Reduced admissions and cost in 3 years
- Improved access to care and member satisfaction
- Support for the vulnerable and essential primary care professional community
- A robust demonstration of the impact of a far-reaching, multi-payer strategy to transform care delivery
- Lessons learned to hopefully apply to a broader system-wide model application

The effort includes multiple payers and providers and is supported by NCQA's Improving Performance in Practice program. The Commission selected RMD Networks as the technology platform to allow the participating practices to coordinate care and collaborate with each other. The solution is used to track clinical guidelines, report performance across the patient population for specific disease states as well as engage the patients in managing their own care.

### About RMD Networks

RMD Networks provides web based solutions to bring together health care providers and patients to improve communication and coordination of care resulting in improved compliance with recommended care, better outcomes and lower costs. RMD's **Collaborative Care Network** is a secure, Internet communication platform connecting multiple organizations and data to monitor treatment plans (the Coordinated CarePlan™), share interventions among clinicians, and empower patients to manage their own health through it **ReachMyDoctor** service. The network places the patient at the center of care and allows providers and other stakeholders to utilize technology to efficiently work as a team of health care professionals managing an individual's care and be the technology dashboard for the patient centered medical home.

For more information about the company and its Collaborative Care Solutions™, please visit [www.rmdnetworks.com](http://www.rmdnetworks.com) and [www.reachmydoctor.com](http://www.reachmydoctor.com).